

— **SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

**Keep all elements away from the blue line (Safe Zone).**

— **TRIMMING ZONE:**

Please allow 0.125 inches cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

— **BLEED ZONE 0.125 inches:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

**IMPORTANT**  
Please remove our guidelines/instructions before submitting your files, or else they will be printed. All text should be converted to outline.

**Final Size: 11 inches x 17 inches Vertical**  
**Size with Bleed: 11.125 inches x 17.125 inches**

